



PO Box 170500  
Milwaukee, WI 53217

PRESORTED  
First-Class Mail  
US Postage  
Paid  
Permit #3780



<<NAME1>> <<PS\_CONNUM>> <<SEQNUM>>  
<<ADDR3>> <<PS\_PALBRKF>>  
<<ADDR2>> <<PS\_PALBRKL>>  
<<ADDR1>>  
<<CITY>>, <<STATE>> <<ZIP>>.<<ZIP4>>  
<<COUNTRY>>

CAAD  
CAADIR\_14224\_183490  
Ver: Individual Notice Letter  
5/23/24



May 24, 2024

**RE: Notice of Data Breach**

Dear <<NAME1>>:

Ferry Joseph, P.A. (“Ferry Joseph”) is writing to notify you of a recent incident that may impact your personal information. This letter provides information about the incident, our response, and resources available to you to help protect your personal information, should you feel it necessary to do so.

**What Happened?** On March 11, 2024, we identified suspicious activity on our computer systems. Once we became aware of the situation, cybersecurity forensic specialists were engaged and launched an investigation into the nature and scope of the suspicious activity. As part of the investigation, we determined the suspicious activity occurred between March 11, 2024, to March 13, 2024. Ferry Joseph then conducted a complex and time-consuming review to determine whose information may have been impacted by this event. On April 5, 2024, we determined your information may have been impacted by this event.

**What Information Was Involved?** This personal information includes your name, <<CONCAT\_COLUMNS>>. As a precautionary measure, we are providing you with this notice.

**What Are We Doing?** In addition to the steps detailed above, as part of our ongoing commitment to information security, we implemented additional technical security measures and we will continue to monitor our network and take appropriate measures to protect our systems. We are also offering you two (2) years of complimentary credit monitoring and identity restoration services with Identity Defense. In addition to notifying you, we also notified the Federal Bureau of Investigation (FBI) and certain state regulators of this incident as required.

**What You Can Do.** You can review the enclosed *Steps You Can Take To Help Protect Your Information*, which contains instructions on how to enroll in the complimentary credit monitoring and identity restoration services. It also includes additional information on what you can do to better protect against the possibility of identity theft and fraud, if you feel it is appropriate to do so. Please note that while Ferry Joseph will cover the cost of Identity Defense’s services, you must complete the enrollment process.

**For More Information.** We understand you may have questions that are not answered in this letter. To ensure your questions are answered in a timely manner, please contact our dedicated call center at 866-963-9981, Monday – Friday between 9:00 a.m. and 6:00 p.m. Eastern Time, excluding major U.S. holidays.

We sincerely regret any inconvenience or concern this event has caused you.

Sincerely,

Ferry Joseph, P.A.

156893895.7

*STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION*

**Enroll in Credit Monitoring:**

To enroll in Identity Defense, visit <http://app.identitydefense.com/enrollment/activate/ferry>

1. Enter your unique Activation Code <<MONITORCD>>
2. Create Your Account
3. **Enter your legal name, home address, phone number, date of birth, Social Security Number, and click ‘Complete Account’.**
4. **Click ‘Continue to Dashboard’ to finish enrolling.**

**The deadline to enroll is August 22, 2024. If you do not enroll by August 22, 2024, you will not be able to take advantage of Identity Defense, so please enroll before the deadline.**

If you need assistance with the enrollment process or have questions regarding Identity Defense, please call Identity Defense directly at 1.888.217.0379.

**Monitor your accounts:** We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your account statements and monitoring your free credit reports for suspicious activity or errors.

**Check credit reports:** Under United States law, you are entitled to one free credit report annually from each of the three major credit reporting bureaus. To order your free credit report, visit [www.annualcreditreport.com](http://www.annualcreditreport.com) or call, toll-free, 1-877-322-8228. You may also contact the three major credit bureaus directly to request a free copy of your credit report at:

**Equifax®**  
P.O. Box 740241  
Atlanta, GA 30374-  
0241  
1-800-685-1111  
[www.equifax.com](http://www.equifax.com)

**Experian**  
P.O. Box 9701  
Allen, TX 75013-9701  
1-888-397-3742  
[www.experian.com](http://www.experian.com)

**TransUnion®**  
P.O. Box 1000  
Chester, PA 19016-  
1000  
1-800-888-4213  
[www.transunion.com](http://www.transunion.com)

**Place a security freeze:** You may place a security freeze on your credit reports, free of charge. A security freeze prohibits a credit reporting agency from releasing any information from a consumer’s credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing, or other services. You will need to place a security freeze separately with each of the three major credit bureaus if you wish to place a freeze on all of your credit files. In order to request a security freeze, you will need to supply your full name, address, date of birth, Social Security number, current address, all addresses for up to five previous years, email address, a copy of your state identification card or driver’s license, and a copy of a utility bill, bank or insurance statement, or other statement proving residence. To find out more on how to place a security freeze, contact the credit reporting agencies at:

**Equifax**  
P.O. Box 105788  
Atlanta, GA 30348  
1-800-685-1111  
[www.equifax.com/personal/  
credit-report-services](http://www.equifax.com/personal/credit-report-services)

**Experian**  
P.O. Box 9554  
Allen, TX 75013  
1-888-397-3742  
[www.experian.com/  
freeze/center.html](http://www.experian.com/freeze/center.html)

**TransUnion**  
P.O. Box 160  
Woodlyn, PA 19094  
1-888-909-8872  
[www.transunion.com/  
credit-freeze](http://www.transunion.com/credit-freeze)

**Place a fraud alert:** At no charge, you can also have the three major credit bureaus place a “fraud alert” on your file that alerts creditors to take additional steps to verify your identity prior to granting credit in your name. Note, however, that because it tells creditors to follow certain procedures to protect you, it may also delay your ability to obtain credit while the agency verifies your identity. As soon as one credit bureau confirms your fraud alert, the others are notified to place fraud alerts on your file. Should you wish to place a fraud alert, or should you have any questions regarding your credit report, please contact the credit reporting agencies.

**Equifax**  
P.O. Box 105788  
Atlanta, GA 30348-5788  
1-888-766-0008  
[www.equifax.com/personal/  
credit-report-services](http://www.equifax.com/personal/credit-report-services)

**Experian**  
P.O. Box 9554  
Allen, TX 75013-  
9554  
1-888-397-3742  
[www.experian.com/  
fraud/center.html](http://www.experian.com/fraud/center.html)

**TransUnion**  
P.O. Box 2000  
Chester, PA 19016-2000  
1-800-680-7289  
[www.transunion.com/fraud-  
victim-resource/place-fraud-  
alert](http://www.transunion.com/fraud-victim-resource/place-fraud-alert)

**Review additional resources:** You can further educate yourself regarding identity theft, security freezes, fraud alerts, and the steps you can take to protect yourself against identity theft and fraud by contacting the Federal Trade Commission or your state Attorney General. The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; [www.identitytheft.gov](http://www.identitytheft.gov); 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission encourages those who discover that their information has been misused to file a complaint with them. Instances of known or suspected identity theft should be promptly reported to law enforcement, the Federal Trade Commission, and your state Attorney General. You have the right to file a police report if you ever experience identity theft or fraud. This notification was not delayed by law enforcement.

**For New York residents:** The Attorney General can be contacted at: Office of the Attorney General, The Capital, Albany, New York 12224; 1-800-771-7755; and [ag.ny.gov](http://ag.ny.gov). **For North Carolina residents:** The Attorney General can be contacted at: 9001 Mail Service Center, Raleigh, North Carolina 27699; 877-566-7226; and [www.ncdoj.gov](http://www.ncdoj.gov). **For Rhode Island residents:** The Attorney General can be contacted at: 150 South Main Street, Providence, RI 02903; 401-274-4400; and [www.riag.ri.gov](http://www.riag.ri.gov). A total of one (1) Rhode Island resident may be impacted by this incident.

DEV

DEV